

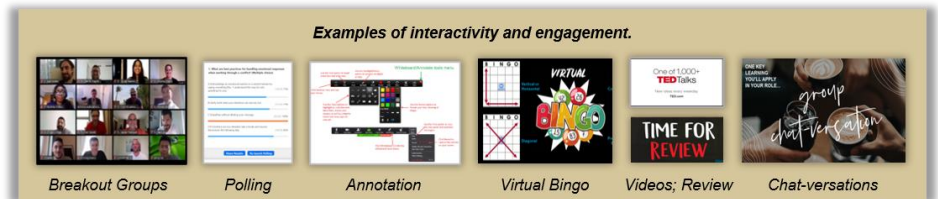
TRAINING *with Tracy* live + online



Tracy Stock, CSP

Tracy Stock is one of the most in-demand and top-rated female speakers and training professionals today—**both LIVE and VIRTUALLY**—because of her ability to inspire behavior change and *achieve positive outcomes*. As a Certified Speaking Professional® (CSP) with 20+ years speaking experience, a former director of learning and development, and a best-selling author with five published titles—she has now added “Expert Virtual Classroom Trainer” to her list of accolades.

Learning and mastering this newer craft from one of the best Virtual Classroom Master Trainers in the world, **Tracy is elevating the virtual training bar to incredible new heights.**



WHY TRACY

- **Engaging, interactive content and activities.** Tracy transformed her highly successful in-person workshops into interactive virtual training programs with robust content and customized activities tailored for the online learning environment—so participants remain engaged and learn key strategies they can immediately apply on-the-job.
- **Unparalleled online presence.** Tracy’s energy, enthusiasm and online presence are unparalleled—offering results-focused solutions that are fun, professional and collaborative—ensuring participants remain active every 2-3 minutes for a highly-focused virtual experience. As a seasoned facilitator, Tracy is exceptionally skilled at both demonstrating and communicating what participants should do next, so they are captivated and engaged throughout the learning experience.
- **Expert professional host of a reliable platform.** All virtual training platforms are not created equal. Tracy is highly skilled at using the Zoom platform which includes numerous interactive elements such as HD video capabilities, breakout rooms, chat experiences, whiteboards, polling, reactions, and more. She even provides a one-page user-guide to ensure seamless Zoom navigation as well as professionally designed participant guides that are useful, engaging and support the learners’ performance.