



# LEADERSHIP EXCELLENCE:

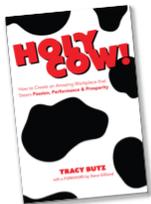
*Developing Leaders to Deliver HOLY COW!® Results*



**LEADERSHIP EXCELLENCE** is designed to develop leaders who are poised to deliver exceptional, HOLY COW!® results. **Tracy Stock** will provide an exciting, eye-opening journey to uncover what kind of leader you want to be and provide essential skills to unlock your organization's true competitive advantage—you and your leadership potential. Expect rich content with learning delivered through self-assessment, group activities and discussion, interactive polling, and skills practice—with targeted application to day-to-day work.

*Each of the four powerful pillars builds off the one before and includes:*

1. **Lead with Purpose, Integrity and Strength.** Assess your unique talents that shape you as a leader, realize the significance of modeling trust and integrity, and take steps to positively inspire and influence others purposefully.
2. **Create a Culture of Commitment, Accountability and Candor.** Cultivate a culture that fosters commitment and accountability with actions and results, while increasing productivity and morale. Prevent and resolve negative, unwanted conflict while providing timely feedback in a way that maximizes candor and minimizes defensiveness.
3. **Inspire Creativity and Innovation to Cultivate Change.** Navigate change quickly and effectively—enhancing communication, decreasing resistance and protecting productivity—all while facing difficult team dynamics. Foster an innovative mindset and positively influence reactions to achieve better solutions.
4. **Enhance Engagement and Develop Talent for the Future.** Further engage and empower top talent, ensuring appreciation is demonstrated and the right behaviors are celebrated. Transfer knowledge and skills through mentoring, while identifying and developing the leadership talent of tomorrow.



Participants receive a **HOLY COW! Book**. Components of *HOLY COW! How to Create an Amazing Workplace that Steers Passion, Performance & Prosperity* are referenced and applied in each pillar.

*"Tracy Stock is an exceptional speaker who brings excitement, enthusiasm and energy to her workshops. She never disappoints. We've had her facilitate three workshops over the last few years. She brings real life situations to her educational materials which helps the audience better understand the concepts she is teaching. I would highly recommend her to any organization who wants to bring about change and positivity to their workplace."*

- Director of Human Resources, A.I.M. Mutual Insurance Cos.



TRACY STOCK, CSP  
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